

The Governor's Office of Energy Policy and the Kentucky NEED Project are pleased to announce a grant solicitation for the

Earth Day 2007

ENERGY STAR *Change a Light, Change the World* Grants

If you are in a position to inspire and motivate a community of people, join our campaign to encourage Kentucky citizens to *Take the Pledge* to change at least one incandescent light bulb to a more efficient compact fluorescent bulb.

The *Change a Light, Change the World* campaign is a joint effort between the US Environmental Protection Agency and the US Department of Energy. The Governor's Office of Energy Policy and the Kentucky NEED Project are serving as pledge drivers and are encouraging Kentuckians across the Commonwealth to get involved. Information about this campaign can be found at: <http://www.energystar.gov/index.cfm?fuseaction=cal.showPledge> In order for you pledge to count for Kentucky select either KY NEED or the KY Office of Energy Policy as the referring organization.

Available funds: Up to \$350 per grant, total funds available \$10,500.

Eligible groups: Schools, colleges and universities (non-profit and for-profit) and non-profit organizations such as scouting organizations, 4-H clubs, municipalities and other non-profit groups or organizations.

How to apply: Complete the **Grant Application** (see below) and submit:

- If by mail, postmarked no later than **Thursday, March 15 2007** to: The Kentucky NEED Project - P.O. Box 176055 - Covington, KY 41017; or
- If by fax (866-736-8942 or 859-578-0316) **by Thursday, March 15, 2007**; or
- If by e-mail (kreagor@need.org) **by Thursday, March 15, 2007**.

Activities might include:

- Hosting a pledge drive
- Presenting at civic and/or community events such as PTA, PTSA, etc.
- Coordinating a public service announcement
- Hosting a light bulb life-cycle cost booth for customers at a local retailer

Additional ideas can be found at: <http://www.need.org/needpdf/ChangeALightTG.pdf> and http://www.energystar.gov/index.cfm?fuseaction=cal.showTakeAction#get_org_involved

Recognition: Students are encouraged to keep a scrapbook portfolio of their activities and submit to NEED's Youth Awards for Energy Achievement. Projects are due April 15, 2007. <http://www.need.org/needpdf/ProjectActivities.pdf>

Note: Not all applications may be funded. Awards are subject to the availability of funds.

[Please contact Pam Proctor at 859.635.7988 if you have any questions.](mailto:pam.proctor@need.org)



Earth Day 2007
ENERGY STAR Change a Light, Change the World
Grant Application Part I

Contact Information

School/Organization: _____

Lead Contact Name: _____

School/Organization Street Address: _____

City: _____, KY Zip: _____

County: _____

Lead Contact Home Address: _____

Home Contact Phone: _____

School/Organization Phone: _____

Fax: _____ Email: _____

Number of students in participating in the project: _____

Target Audience: _____

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Grant Application Part II

Project Title:

Project Summary: 30 words or less

Project Description: maximum two pages

- **Goals:** What you hope to accomplish with this grant and who is your target audience?
- **Activities:** What activities you will conduct to achieve your project goals, including energy content, student leadership opportunities, community involvement.
- **Project Partners:** List organizations that partnered with you on this project.
- **Expansion:** Describe opportunities to replicate and expand the project.
- **Project Evaluation:** Describe how you will evaluate the success of the project in meeting the proposed outcomes. Projected number of pledges.
- **Publicity:** Describe any efforts to include media (newspaper, radio, television) coverage of your project.
- **Project Budget:** Provide a project budget for up to \$350 detailing how the funds will be allocated. Round all amounts to the nearest dollar. Reasonable requests for stipends will be considered. If applicable, include a list of matching funds, in-kind or other funding resources to be used for this project. NO MATCH IS REQUIRED.

Grant recipients MUST submit a **FINAL REPORT** no later than **May 15, 2007**. **Final report should NOT exceed two pages and must include budget reconciliation with receipts attached.**

Judging Criteria on a 100 point scale:

15 points	Goals, Creativity, and Innovation
20 points	Activities to Reach Goals
15 points	Energy Content – Energy Efficiency and Conservation related to the <i>Change a Light, Change the World</i> Campaign.
15 points	Student Leadership
10 points	Community Involvement
10 points	Project Evaluation
5 points	Media coverage planned
10 points	Budget-Allocation of Financial Resources

Deadlines: ***Projects are to be implemented before April 30, 2007.***

March 15, 2007	Grant Application Due
March 20, 2007	Grant Winners Notified and Funding Awarded
April 30, 2007	Projects Completed
May 15, 2007	Final Report Due